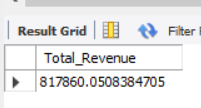
**PIZZA SALES SQL QUERIES**

**A.KPI’s**

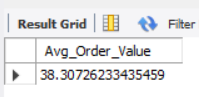
**1.Total Revenue:**

SELECT SUM(total\_price) AS Total\_Revenue FROM pizza\_sales;



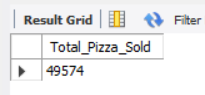
**2.Average Order Value:**

SELECT SUM(total\_price)/COUNT(DISTINCT order\_id) AS Avg\_Order\_Value FROM pizza\_sales;



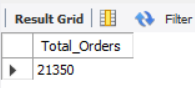
**3.Total Pizza Sold:**

SELECT SUM(quantity) AS Total\_Pizza\_Sold FROM pizza\_sales;



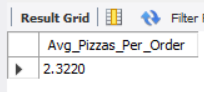
**4.Total Orders:**

SELECT COUNT(DISTINCT order\_id) AS Total\_Orders FROM pizza\_sales;



**5.Average Pizzas Per Order:**

SELECT SUM(quantity)/COUNT(DISTINCT order\_id) AS Avg\_Pizzas\_Per\_Order FROM pizza\_sales;

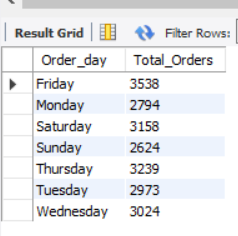


**B.CHART’s**

**1.Daily Trend For Total Orders:**

SELECT DAYNAME(order\_date) AS Order\_day, COUNT(DISTINCT order\_id) AS Total\_Orders

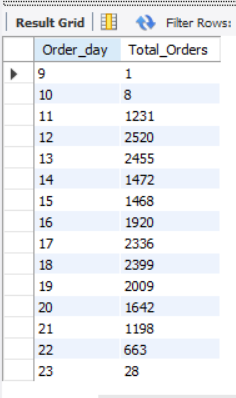
FROM pizza\_sales GROUP BY DAYNAME(order\_date);



**2.Hourly Trend For Total Orders:**

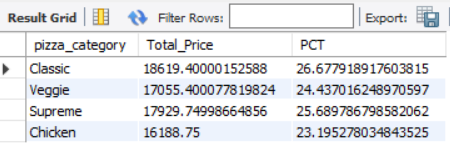
SELECT DAYNAME(order\_date) AS Order\_day, COUNT(DISTINCT order\_id) AS Total\_Orders

FROM pizza\_sales GROUP BY DAYNAME(order\_date);



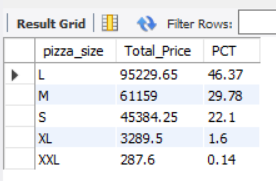
**3.Percentage Of Sales By Pizza Category:**

SELECT pizza\_category, SUM(total\_price) AS Total\_Price, SUM(total\_price) \* 100 / (SELECT SUM(total\_price) FROM pizza\_sales WHERE MONTH(order\_date) = 1) AS PCT FROM pizza\_sales WHERE MONTH(order\_date) = 1 GROUP BY pizza\_category;



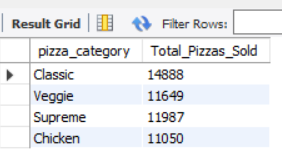
**4.Percentage Of Sales By Pizza Size:**

SELECT pizza\_size, ROUND(SUM(total\_price),2) AS Total\_Price, ROUND(SUM(total\_price) \* 100 / (SELECT SUM(total\_price) FROM pizza\_sales WHERE QUARTER(order\_date) = 1),2) AS PCT FROM pizza\_sales WHERE QUARTER(order\_date) = 1 GROUP BY pizza\_size ORDER BY PCT DESC;



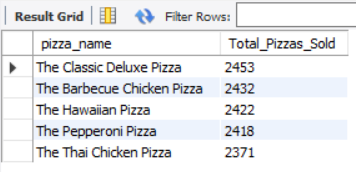
**5.Total Pizzas Sold By Pizza Category:**

SELECT pizza\_category, SUM(quantity) AS Total\_Pizzas\_Sold FROM pizza\_sales GROUP BY pizza\_category;



**6.Top 5 Best Sellers By Total Pizzas Sold:**

SELECT pizza\_name, SUM(quantity) AS Total\_Pizzas\_Sold FROM pizza\_sales GROUP BY pizza\_name ORDER BY Total\_Pizzas\_Sold DESC LIMIT 5;



**7.Bottom 5 Worst Sellers By Total Pizzas Sold:**

SELECT pizza\_name, SUM(quantity) AS Total\_Pizzas\_Sold FROM pizza\_sales GROUP BY pizza\_name ORDER BY Total\_Pizzas\_Sold LIMIT 5;

